

HAMPTON ROADS INTERNATIONAL AUTO SHOW

Hampton Roads International Auto Show

Virginia Beach Convention Center

January 7-9, 2022

Highlight Your Company and Support the Dealers with their YOUTH AUTOMOTIVE TRAINING SCHOLARSHIP PROGRAM, Become a Sponsor of the HRADA VIP Kick-Off Party Thursday, January 6, 2022

GOLD Sponsor Package: Only \$2,500

- Your logo will be prominently placed on special acknowledgement signs throughout the party.
- Your logo will be placed throughout the Virginia Beach Convention Center during the party and Show..
- You will receive a special acknowledgement during our reception, as well as during our next HRADA Luncheon.
- You will receive 30 complimentary invitations to the VIP Party (Great for customers and employees).
- You will receive 150 complimentary passes to the Auto Show for use throughout the weekend. Value of passes \$1,800.

SILVER Sponsor Package: Only \$1,500

- Your logo will be prominently placed on special acknowledgement signs throughout the party.
- Your logo will be placed throughout the Virginia Beach Convention Center during the party and Show.
- You will receive 20 complimentary invitations to the VIP Party (Great for customers and employees).
- You will receive 100 complimentary passes to the Auto Show for use throughout the weekend. Value of passes \$1,200.

BRONZE Sponsorship Package: Only \$1000

- You will receive 10 complimentary invitations to the VIP Party (Great for customers and employees).
- You will receive 50 complimentary passes to the Auto Show for use throughout the weekend. Value of passes \$600.

PATRONS Sponsorship Package: Only \$500

- You will receive 5 complimentary invitations to the VIP Party.
- You will receive 25 complimentary tickets to the Auto Show for use throughout the weekend. Value of passes \$300.

____ YES, Sign Us Up for the _____ Sponsorship Package.

Name of Sponsor: _____

Party to Send Tickets to: _____

Address to send Tickets to: _____

Address to Send invoice to if Different from Above: _____

Authorized by: _____ (signature)

Please send your company logo in an electronic format to peter@hrada.com no later than December 15, 2021 so that we may include it with our acknowledgements.

Please return this form to:

HRADA
ATTN Peter Alexander
509 First Street
Annapolis, MD 21403

For More Information Call
Peter Alexander 410.980.8832

Or By Email
Peter@hrada.com