



# Hampton Roads International **AUTOSHOW**

Virginia Beach Convention Center  
January 11-13, 2019

Highlight Your Company and Support the Dealers with their YOUTH AUTOMOTIVE TRAINING SCHOLARSHIP PROGRAM, Become a Sponsor of the HRADA VIP Kick-Off Party Thursday, January 10, 2019

## **GOLD Sponsor Package: Only \$2,500**

- Your logo will be prominently placed on special acknowledgement signs throughout the party.
- Your logo will be placed throughout the Virginia Beach Convention Center during the party and Show.
- You will receive a special acknowledgement (company logo) inside the Auto Show Special Section of The Virginian-Pilot, which will be delivered to all of the Virginian-Pilot readers the Thursday before the show.
- You will receive a special acknowledgement during our reception, as well as during our next HRADA Luncheon.
- You will receive 30 complimentary invitations to the VIP Party (Great for customers and employees).
- You will receive 150 complimentary passes to the Auto Show for use throughout the weekend. Value of passes \$1,800.

## **SILVER Sponsor Package: Only \$1,500**

- Your logo will be prominently placed on special acknowledgement signs throughout the party.
- Your logo will be placed throughout the Virginia Beach Convention Center during the party and Show.
- You will receive a special acknowledgement (company logo) inside the Auto Show Special Section of The Virginian-Pilot, which will be delivered to all of the Virginian-Pilot readers the Thursday before the show.
- You will receive 20 complimentary invitations to the VIP Party (Great for customers and employees).
- You will receive 100 complimentary passes to the Auto Show for use throughout the weekend. Value of passes \$1,200.

## **BRONZE Sponsorship Package: Only \$1000**

- You will receive a special acknowledgement (company logo) inside the Auto Show Special Section of The Virginian-Pilot, which will be delivered to all of the Virginian-Pilot readers the Thursday before the show.
- You will receive 10 complimentary invitations to the VIP Party (Great for customers and employees).
- You will receive 50 complimentary passes to the Auto Show for use throughout the weekend. Value of passes \$600.

## **PATRONS Sponsorship Package: Only \$500**

- You will receive a special acknowledgement (company logo) inside the Auto Show Special Section of The Virginian-Pilot, which will be delivered to all of the Virginian-Pilot readers the Thursday before the show.
- You will receive 5 complimentary invitations to the VIP Party.
- You will receive 25 complimentary tickets to the Auto Show for use throughout the weekend. Value of passes \$300.

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\_\_\_\_ YES, Sign Us Up for The \_\_\_\_\_ Sponsorship Package.

Name of Sponsor: \_\_\_\_\_

Party to Send Tickets to: \_\_\_\_\_

Address to send Tickets to: \_\_\_\_\_

Address to Send invoice to if Different from Above: \_\_\_\_\_

Authorized by: \_\_\_\_\_ (signature)

Please send your company logo in an electronic format to [peter@HRADA.com](mailto:peter@HRADA.com) no later than December 7, 2018 so that we may include it with our acknowledgements.

**Please return this form to:**

HRADA  
484 Viking Drive, #151  
Virginia Beach, VA 23452

**For More Information Call**  
Peter Alexander 410.980.8832