



you're invited to join the Hampton Roads Auto Dealers at the 23rd **annual charity golf tournament**
tuesday may 11 2010
championship river course kingsmill resort williamsburg virginia



hello HRADA friend,

KINGSMILL — here we come! It's again that time of year to plan to join HRADA's Dealers for their annual Charity Golf Tournament. This year marks our 23rd year. And thanks to you, we've raised tens of thousands of dollars for our Youth Automotive Training Scholarship Program.

You share in the pride that our tournament changes lives for the better. As our sponsors, dozens of young men and women enjoy the opportunity for a rewarding career in the Automobile Industry right here in Hampton Roads.

Our scholarship program is especially important during the all-time shortage for good, qualified technicians at our dealerships. Proceeds from our annual golf outing provide deserving youths the opportunity for the education they need through our special two-year degree and training program. You have their and our industry's deepest gratitude!

By unanimous demand, we return to the challenging and always beautiful Kingsmill Resort. EVERY TEAM is guaranteed to play the Championship RIVER Course! This year, like last, all teams will have the privilege of playing this magnificent course via a morning tee time or an afternoon tee time, with a special all-team luncheon in between!

New this year you'll have a terrific chance to win more great raffle items than ever in our all-inclusive, low-priced SuperTicket. For only \$20 you can win a Weekend for Two at Kingsmill, Luxury Box Seats to the Redskins, foursome certificates to some of the areas best golf courses, restaurant certificates, or any of dozens of other superb prizes.

We hope to see you as we get off the lots and on the links Tuesday, May 11th at the Kingsmill Resort!

George Ransom

Hall Automotive
2010 Chairman

Billy Hobbs

First Team Auto Group
2010 Co-Chair





your participation supports our **Youth Automotive Scholarship Training Program:**

Your participation in HRADA's annual Golf Tournament helps to operate an independent 501 (c)(3) Charitable Foundation dedicated to educating area students interested in a career in automotive technology, in conjunction with Thomas Nelson and Tidewater Community Colleges.

Called Youth Automotive Program (YATP), HRADA pays for full Associate Degree scholarships for deserving students. The primary funding for YATP is HRADA's annual Charity Golf Tournament in May. YATP scholars are selected through college admissions ability, dexterity aptitude, police and driving records, and financial need.

A Driving Force in Career Education

YATP students must complete degrees in two years concentrating in Automotive Technology maintaining at least a "C" average. Every graduate is guaranteed a job with an HRADA member. To "repay" their scholarship, YATP graduates work full-time and are paid by an HRADA dealer of their preference for two years. Many YATP scholars receive up to 20 job offers.

Interested YATP candidates should call HRADA at 757.631.6700.

Please review the enclosed information and contact Carol McHugh at 757.651.2100 or email HRADAGolf@aol.com to reserve your team's spot. And be sure to take advantage of our economic stimulus pricing options!

sponsors

EAGLE SPONSORS

ECONOMIC STIMULUS PRICING OPTION

Payment & registration form received **by April 15**\$3000

Payment & registration form received **after April 15** \$3250

You'll be recognized as an Eagle sponsor during the morning event, as well as the afternoon event.

As an Eagle sponsor, your foursome will play the River Course as well as receive a full-page ad in our special 23rd Anniversary Tournament Program Guide. You'll also receive prominent acknowledgment on signage throughout event and during the special mid-day luncheon to be held between morning and afternoon flights. Eagle Sponsors select morning (8 a.m.) or afternoon (1:30 p.m.) tee off for you and your team.

Your company can choose to sponsor one of the following:

- 1st place trophies
- 2nd place trophies
- Golf towels
- Golf balls
- SuperTicket
- Roving cigar cart
- Baseball caps or visors
- Team photos and post event photo website
- Cigar tee-gar

Would you like to set up a display at a selected hole? Great! Your reps must arrive by 7 am to be transported to their holes. Space is limited. Please send 1-2 reps.



sponsors



BIRDIE SPONSOR

ECONOMIC STIMULUS PRICING OPTION

Payment & registration form received by April 15	\$2250
Payment & Registration form received after April 15	\$2500

Your team will play the popular River Course during our morning (8 a.m.) or afternoon (1:30 p.m.) flight. Flight time preferences based on availability and RSVP order.

As a Birdie sponsor, our most popular level of participation, your company name will be placed in our program book and signage throughout the event, as well as during the special mid-day luncheon.

You will also receive a foursome in the tournament and may choose to sponsor or place your logo on one of the following give-away items or special holes:

- Stadium cups
- Golf tees
- Cap clip ball marker
- Hit within the circle
- Closest to the pin
- Drink huggies
- Longest drive
- Straight drive
- Last place bobble-head trophy
- Roving "fun" cart (you must provide reps to man this cart. This is instead of manning a hole)

Would you like to set up a display at a selected hole?

Great! Your reps must arrive by 7 am to be transported to their holes. Space is limited. Please send 1-2 reps.

sponsors

sponsors

PAR SPONSORS

ECONOMIC STIMULUS PRICING OPTION

Payment & registration form received by April 15	\$1500
Payment & registration form received after April 15	\$1750

As a par sponsor, your foursome will play the River Course during our morning (8 a.m.) or afternoon (1:30 p.m.) flight. Your company name will be placed in our program book and signage throughout the event, as well as during the special mid-day luncheon.

Please indicate your flight time preference - 8 a.m. or 1:30 p.m. Preferences based on availability and RSVP order.

Would you like to set up a display at a selected hole?

Great! Your reps must arrive by 7 am to be transported to their holes. Space is limited. Please send 1-2 reps.

SUPPORTERS \$500

Can't make it to the tournament but still want to support the Youth Automotive Training Scholarship Program?



Your company will receive name inclusion on selected signage and table-top flyers. A rep from your company will be invited to join us at our All Team luncheon.



river course

frequently asked questions

What time should my team arrive?

Please arrive at 7:00 a.m. for your 8 a.m. tee off or 11:30 a.m. for your 1:30 p.m. Tee Off. You'll want plenty of time for the complimentary driving range, goodie bags, raffle tickets, all team luncheon, and **SuperTicket**.

What is a SuperTicket?

Your \$30 SuperTicket includes special **score improvement opportunities** at holes YOU SELECT. It also gives you the chance to win some GREAT prizes, including a \$10,000 Hole-in-One, a Golf-Spa Getaway to Kingsmill, Redskins Tickets, free Golf Certificates at some of the best courses around, and MUCH MORE! **Do not miss purchasing your SuperTicket!**

What time do we tee off?

Morning teams will tee-off at 8 a.m.
Afternoon teams will tee-off at 1:30 p.m.

What about food?

Our morning teams **and** afternoon teams will enjoy a fabulous outdoor cook-out in a special tent. Snacks and cold drinks are distributed at various holes throughout the course.

What if I'm not a great golfer?

No worries — it's 4-Man-Best-Ball-Scramble. You'll play the best ball from your foursome.

Sorry. I prefer to sit at my desk that day.

How about signing up as a Support Sponsor? Only \$500. and we'd greatly appreciate your contribution.

How about scoring and prizes?

Beautiful crystal trophies will be awarded for the 1st and 2nd Place Teams with the best Gross Scores, as well as the 1st and 2nd Place Teams with the best Net Scores (sorry, no duplicates).





QUESTIONS

What if it rains?

The event is rain or shine.

Our team wants to play the exciting and beautiful River Course.

No problem! ALL teams will have the privilege of playing the RIVER Course! Now no worries about being placed on an alternate course.

We'd like to send reps to staff a hole.

Great! Your reps **MUST** arrive by 7 a.m. to be transported to their assigned holes. By staffing your hole, your company will enjoy added exposure throughout the day and will see **each** and **every** team playing.

How many reps can we send? What can they do at our hole?

- We recommend you send 1-2 representatives.
- You can do almost anything – hand out snacks, give-aways, take photos, hang banners, etc. Come self-sufficient and self contained (bring napkins, banner hanging materials, table, chairs, etc.).

Remember – this option is now limited to only those companies whose reps will be ready to set up by 7am. Names of reps and hole set-up plans need to be confirmed and cleared thru Kingsmill.

Certain restrictions will apply.

Contact

Carol McHugh
Commander Enterprises
757-651-2100
HRADAGolf@aol.com

what folks are saying

The only decision we make each year when it comes to the HRADA Golf Tournament is how many teams do we want to send! It's important that we support our Scholarship Program and we appreciate that so many of our friends and vendors are willing to do the same. We won't miss it!

Fred Miller, President and COO, Hall Auto World

The HRADA Golf Tournament provides not only a fantastic day of golf, it helps to provide the resources for young men and women to continue their automotive technical training. A great cause I'm proud to support!

Gerry Reust, President, First Team Toyota/Dodge

Each year we see this as a fantastic way to support our local auto dealers and invest in a worthy educational program. All this, plus you get to play golf!

Mike Topping, Cox Media Hampton Roads

This is a fantastic event that supports our local dealers and community by helping create well paying careers. The Virginian – Pilot supports the HRADA Golf Tournament and the Scholarship program it serves. As a bonus we are able to network with our dealers and spend the day on the premier golf course in the region.

John Fall, Automotive Sales Manager,
Pilot Media Companies

We may not be the best golfers, but we love to have fun with the Auto Dealers (not to mention some of our competitors and friends)! Not only does our team have a great time but our staff really seems to enjoy manning their hole. Once again, you've exceeded our expectations on a great golf tournament!

Lewis Smith, VP, BayPort Credit Union





saying

We get invited to numerous golf outings every year but this is one event we won't miss. It gives us a chance to spend the day with our many friends, vendors, and competitors. Playing on the River Course is a bonus, too! Now if you could only fix it so we would WIN! See you in May.

Art Casey, Casey Auto Group

Working on cars is something I've always wanted to do. The HRADA scholarship has given me the chance to further my career. Thanks HRADA!

Justin Coard, Graduate, thanks to YATSP

I have enjoyed my time at TCC. All of the instructors go far and above all expectations. Anyone that seriously wants to learn automotive technology should study here; whether for a hobby or a career.

This is the place! **Charles Perry**, Graduate, thanks to YATSP

The HRADA scholarship program allowed me to provide for my wife and new baby plus get an education, I know I have a future to build on.

William Brown, Graduate, thanks to YATSP

It turned my hobby of loving cars and working on them into a career that I could make a living at instead of money on the side.

Robert Booth, Graduate, thanks to YATSP

